

Transform Ageing

Delivery organisations



LOTTERY FUNDED

01.

Delivery organisations

One of the triumphs of the previous century, a vastly improved life expectancy – looks set to be one of the great challenges of this one. Today, for the first time in history, Britain's over 65s outnumber people under the age of 16, and by 2020 nearly half of the adult population will be over 50. This creates huge demand on an already stretched health and social care system.

Collaboration is needed across sectors and within local communities in order to bring the right stakeholders together to support the creation of a health and care system that is more personalised, more connected and above all more preventative.

Transform Ageing is a pioneering programme, taking a design-led approach to improving people's experience of ageing, this new, cross-sector initiative will bring together people in later life, social entrepreneurs and health and social care leaders to define, develop and deliver innovative product and service solutions that better support the needs and aspirations of our ageing communities.

Funded by the Big Lottery Fund and delivered by Design Council in partnership with UnLtd, the South West Academic Health Science Network and the Centre for Ageing Better, from now until mid-2019 we will be

working with local communities in Cornwall, Devon and Somerset to establish the wants and needs of people in later life in those communities.

We can't do this alone, the local communities, individuals, carers, family, friends and professions in each of these regions need to be at the heart of this process. We need to work with local organisations to make this happen.

We are looking for up to four delivery organisations or consortia of organisations – ideally one in each of Cornwall, Somerset, north, east and west Devon and south Devon

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Role of a delivery organisation

Work with the Transform Ageing team to:

- **Promotion** – actively promote the programme through existing channels and events
- **Networks** – provide access to, and engagement with existing local networks (and create new ones if required), of suitable people in later life, friends, families and carers, social entrepreneurs and health and social care leaders.
- **Recruitment** – encourage people in later life and their friends/families and carers to participate in the programme, and support the recruitment of social entrepreneurs and health and social care leaders.
- **Support** – assist in the delivery of the programme, become familiar with design-led innovation approaches and support social entrepreneurs to develop the skills, capability and ambition to embed these processes within your locality.
- **Engagement** – provide ongoing engagement with these networks to ensure their continued involvement in the programme so they are informed of activity and insights and ensure the participants are well-supported throughout the process.
- **Logistics** – identify facilities and support the project and event management of the local launch and workshop series.
- **Evaluation** – work with the team to capture impact.
- **Knowledge** – share learning and research from past and current programmes of delivery, capture new information and feed into content to disseminate through the National Knowledge and Learning Network, which forms part of the programme

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Funding available

The Transform Ageing Programme will part fund the appointment of one full-time equivalent staff member within each contracted delivery organisation or consortia up to the end of the programme. There is an expectation that the delivery organisation will match-fund, or source the match-funding for this role.

Who should apply?

Organisations located in Somerset, Devon or Cornwall who feel they can fulfil the above role and demonstrate they have:

- senior level buy-in, and Board level commitment
 - the ability to create necessary capacity for an existing staff member to commit to working full-time on the Transform Ageing programme; or the ability to recruit the appropriate staff member to fulfil this role
 - match-funding, or confirmation that you can source match-funding for this role
- a direct relationship with, and support for your involvement from, the key statutory sector organisations (CCG, LA, NHS Trusts) within your region
 - a clear articulation of how Transform Ageing will contribute to the objectives of your regions Sustainability and Transformation Plan.

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Next steps

We will be running an expression of interest process in January to appoint these organisations.

To find out more or to register to receive the expression of interest specification and documents via email, please contact:

transformageing@designcouncil.org.uk with the subject line Delivery Organisations.

